THANK YOU FOR YOUR INTEREST IN PARTICIPATING IN
2018 EARTH HOUR UAE

Emirates Wildlife Society in association with WWF (EWS-WWF) is the national coordinator of Earth Hour in the UAE. 2017 was the biggest year yet, which saw lights off in all seven emirates and reached millions of people throughout the nation.

Every year, Earth Hour sees iconic landmarks that grace the emirates' skyline, show their support by participating in the movement, including the world's tallest building the Burj Khalifa and Burj Al Arab in Dubai, Sheikh Zayed Grand Mosque and Emirates Palace in Abu Dhabi. 2017 was the biggest year yet, which saw lights off in all seven emirates and reached millions of people through social media.

Since Earth Hour started in 2007, over 7000 cities and towns, and 187 countries and territories across seven continents have participated serving as a strong visual reminder of the globe's determination to tackle our planet's biggest environmental challenges.

In 2018, we will once again bring together millions of people across the globe to start with a symbolic light out event for the environment. We invite UAE residents and visitors to go beyond the hour and spark never-before-had conversations on the urgent need to connect with nature and protect it.

This guideline will provide ideas on how to host your own event and make a difference beyond the hour.

How will you connect to Earth?

Earth Hour UAE 2018 calls all people to switch off their lights and go beyond the hour to connect with nature and protect it.

Offices, universities, schools, community groups and organisations across the Emirates, are encouraged to join the global movement for local action - sign up here.

Help us take Earth Hour UAE far and wide by connecting your community and sharing your own social media updates and inspiring videos. Use #EarthHourUAE for national or #Connect2Earth for world-wide appeal.

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How to make a difference every day of the year?

On Saturday 24 March at 8:30 PM, the UAE will join hundreds of millions of people across the globe, switching off the non-essential applicances in homes and businesses for sixty minutes.

There are other ways to make a difference every day of the year.

1. **Going out – then turn it off**
   Get into the simple habit of switching off lights and AC whenever you are not in the room, especially at the end of the day.

2. **It's cool to be a little warmer**
   Try adjusting your AC to be 2 degrees warmer. You may not notice the small change, but it will make a big difference to your overall consumption and your carbon footprint.

3. **Get your ratings right**
   Most appliances and office equipment have energy efficiency ratings. If you are choosing one for your next upgrade, select the one that will save the most energy.

4. **Don't stand by, switch off**
   If you leave video screens and computers switched on, or left on standby, it uses almost as much electricity as it does when its in use.   Remember to switch off and unplug.

5. **Be conscious about car care**
   It may not be absolutely necessary to clean your vehicle every day. if you do wash it, use a bucket and not a hose to save up to 180 litres of precious water every wash!

6. **Flush with success**
   If you place a water saver in your WC tank it can reduce the amount of water per flush by up to 11%. Use a simple brick or 1.5L plastic bottle for the same effect. If you are purchasing a new system choose a water saving dual flush system.

It doesn't matter the size of your organisation,or how many people are in your group, because every small action adds to up make a big difference. Spread the word and let's join together to protect the planet every day of the year.

Follow EWS-WWF for the most up to date information

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